

THIS
Latina
TRAVELS



Media Kit



This Latina Travels Podcast

Motivating and breaking barriers so more women of color can travel the world, too.

This Latina Travels is a platform to motivate women of color to break barriers so they can travel the world too! According to the National Tour Association, “Latino/as are strong consumers that account for over \$56 billion in leisure travel every year” (2019). The founder of This Latina Travels provides first-hand experiences of the countries she has visited and the tools you need to get there! **It's time the world sees more Latinas traveling!**

Podcast at a glance



15

TOTAL
EPISODES

460

LISTENS PER
EPISODE

5.1K

TOTAL NUMBER
OF PLAYS



This Latina Travels

Bianca Alba



01:10

- 02:02

This Latina Travels Stats

Podcast Demographics

Top Countries

- United States
- Puerto Rico
- Germany

Age

- 80% ages **28-34**
- 20% ages **45-59**

Gender

80% female

Relevant Stats

Website Traffic

- 14,165 Visitors
- 892 Pageviews

in the last 30 days

Itineraries

- 150 downloads
- Over \$2.5K in purchases

in less than 6 months!!!

Newsletter

- 650+ subscribers
- 65% open rate

on average

Listen Now: thislatinatravels.com/listen/



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About Bianca

Bianca Alba is a proud Latina and first-generation college graduate. She was born in the heart of South America in Cochabamba, Bolivia and is the oldest of four sisters. Bianca holds a Bachelor's and Master's Degrees in Public Health. [Learn more about Bianca.](#)

I'm proud of...



Becoming DEBT FREE
with multiple degrees



Traveling to 6 out of the 7
continents as a first gen Latina



Looking for a keynote speaker or a guest for your podcast?



TOPICS/THEMES

- From Passion to Purpose: How I Turned a Podcast Into A Purpose-Driven Business
- What Living in Puerto Rico Taught me About Identity, Resilience, and Home
- How I Became Debt-Free While Building a Brand
- From Advocacy to Action: Leading and Uplifting Community as a Creator
- Why Women of Color Deserve to Take Up Space in Travel
- The Power of Solo Travel: Confidence, Safety, & Breaking Generational Barriers

Check out some of [my highlights](#) & [podcast features](#).

LET'S CHAT! info@thislatinatravels.com



Let's Connect!

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9,050 followers



LinkedIn: [Bianca Alba, MPH](#)

2,807 connections



Facebook: [This Latina Travels](#)

~ 2K+ reach per month



Tik Tok: [@thislatinatravels](#)

~ 15K+ views per month



Contact me

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“

WHILE OUR PARENTS TRAVELED FOR NECESSITY,
WE ARE OUT HERE TRAVELING FOR JOY!

”

Bianca Alba

Founder & Voice of
This Latina Travels Podcast

www.thislatinatravels.com