



# Media Kit



# This Latina Travels Podcast

Motivating and breaking barriers so more women of color can travel the world, too.

**This Latina Travels** is a platform to motivate women of color to break barriers so they can travel the world too! According to the National Tour Association, “Latino/as are strong consumers that account for over \$56 billion in leisure travel every year” (2019). The founder of This Latina Travels provides first-hand experiences of the countries she has visited and the tools you need to get there! **It's time the world sees more Latinas traveling!**

*Podcast at a glance*



15

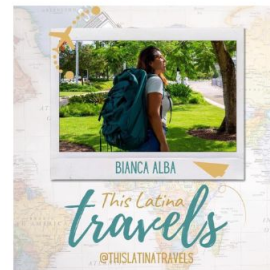
TOTAL  
EPISODES

450

LISTENS PER  
EPISODE

5.0K

TOTAL NUMBER  
OF PLAYS



**This Latina Travels**

Bianca Alba



01:10

- 02:02

# This Latina Travels Stats

## Podcast Demographics

### Top Countries

- United States
- Puerto Rico
- Germany

### Age

- 80% ages **28-34**
- 20% ages **45-59**

### Gender

80% female

## Relevant Stats

### Website Traffic

- 14,165 Visitors
- 892 Pageviews

*in the last 30 days*

### Itineraries

- 100 downloads
- Over \$2.5K in purchases

*in less than 6 months!!!*

### Newsletter

- 600+ subscribers
- 76% open rate

*on average*

| Listen Now: [thislatinatravels.com/listen/](https://thislatinatravels.com/listen/)



THIS  
**Latina**  
TRAVELS

Listen on





# About Bianca

**Bianca Alba** is a proud Latina and first-generation college graduate. She was born in the heart of South America in Cochabamba, Bolivia and is the oldest of four sisters. Bianca holds a Bachelor's and Master's Degrees in Public Health. [Learn more about Bianca.](#)



*I'm proud of...*



Becoming DEBT FREE  
with multiple degrees



Traveling to 6 out of the 7  
continents as a first gen Latina



# Looking for a keynote speaker or a guest for your podcast?



## TOPICS/THEMES

- From Passion to Purpose: How I Turned a Podcast Into A Purpose-Driven Business
- What Living in Puerto Rico Taught me About Identity, Resilience, and Home
- How I Became Debt-Free While Building a Brand
- From Advocacy to Action: Leading and Uplifting Community as a Creator
- Why Women of Color Deserve to Take Up Space in Travel
- The Power of Solo Travel: Confidence, Safety, & Breaking Generational Barriers

Check out some of [my highlights](#) & [podcast features](#).

**LET'S CHAT!** [info@thislatinatravels.com](mailto:info@thislatinatravels.com)



# Let's Connect!

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*Follow me*



Instagram: [@thislatinatravels](#)

8,166 followers



LinkedIn: **Bianca Alba, MPH**

2,680 connections



Facebook: [This Latina Travels](#)

~ 2K+ reach per month



Tik Tok: [@thislatinatravels](#)

~ 7.5K+ views per month



Contact me

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**Bianca Alba**

Founder & Voice of  
**This Latina Travels Podcast**

[www.thislatinatravels.com](http://www.thislatinatravels.com)